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FOR IMMEDIATE RELEASE

Kraft Enterprise Systems Earns Microsoft Dynamics NAV Certification, Enables More Efficient Customer Growth

BRENTWOOD, Tenn. — August 25, 2010—Kraft Enterprise Systems, LLC (www.kraftenterprise.com) achieved Microsoft Dynamics NAV certification, allowing the company to better assist growing mid-sized businesses with inventory, accounting, and customer relations issues.

“The latest release of Microsoft Dynamics NAV allows us to offer a robust solution that helps create value for our customers by streamlining processes,” said Kraft Enterprise Systems Senior Consultant Glenn Saunders. “NAV’s Rapid Implementation Methodology allows it to be easily configured and its Role Tailored Client functionality makes it simple to use and extensible in cases where additional functionality is needed. NAV also includes industry specific functionality which allows us to offer full end-to-end business processes in one application for even the most specialized industries. Dynamics NAV is a cost effect solution that will allow our customers to be more agile and adaptable to a changing business environment.”

Microsoft Dynamics NAV is a complete enterprise resource planning (ERP) solution for mid-sized organizations that is fast to implement, easy to configure, and simple to use. Microsoft Dynamics NAV has more than one million users worldwide and is available in more than 40 country versions.

The familiarities and integration between Microsoft dynamics NAV and other Microsoft software solutions help employees improve productivity without the need for extensive training. Microsoft dynamics NAV even consolidates and standardizes business practices to enable companies to compete more effectively in today's global market.

About Kraft Enterprise Systems, LLC

For the growing Mid-Market company, Kraft Enterprise Systems is a full-service technology consultancy that provides industry-leading expertise and personal, individual customer service in the selection, implementation, and support of enterprise software systems and a wide variety of technology solutions that make businesses more efficient. Our depth of knowledge in the industries we serve and our close client relationships enable us to better understand our clients and provide better return on their technology investment.

Kraft Enterprise Systems has been a Microsoft Gold Certified Partner since 2007. The company is also certified in Microsoft Dynamics GP and Dynamics CRM.

For more information about Kraft Enterprise Systems, please visit www.kraftenterprise.com or contact Eddy Richardson at (615) 390-9654.

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